

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

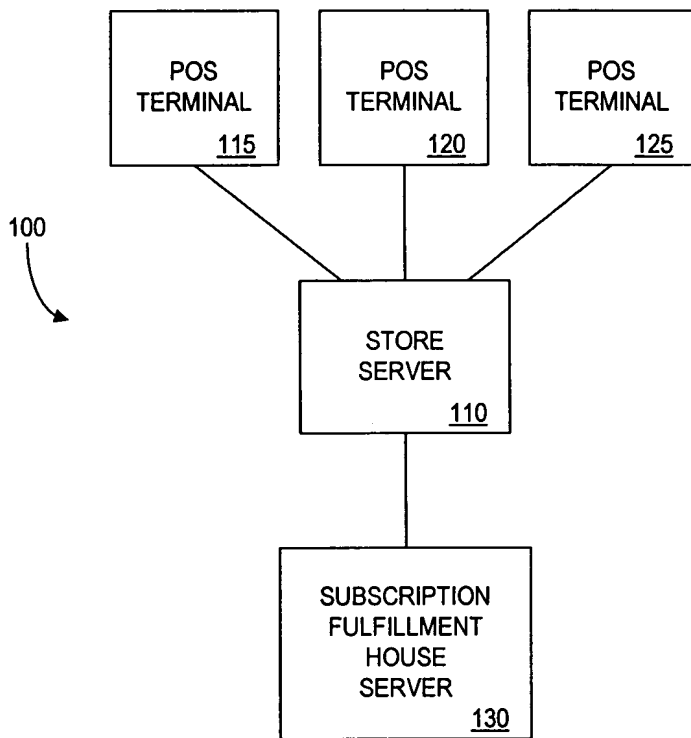


FIG. 1

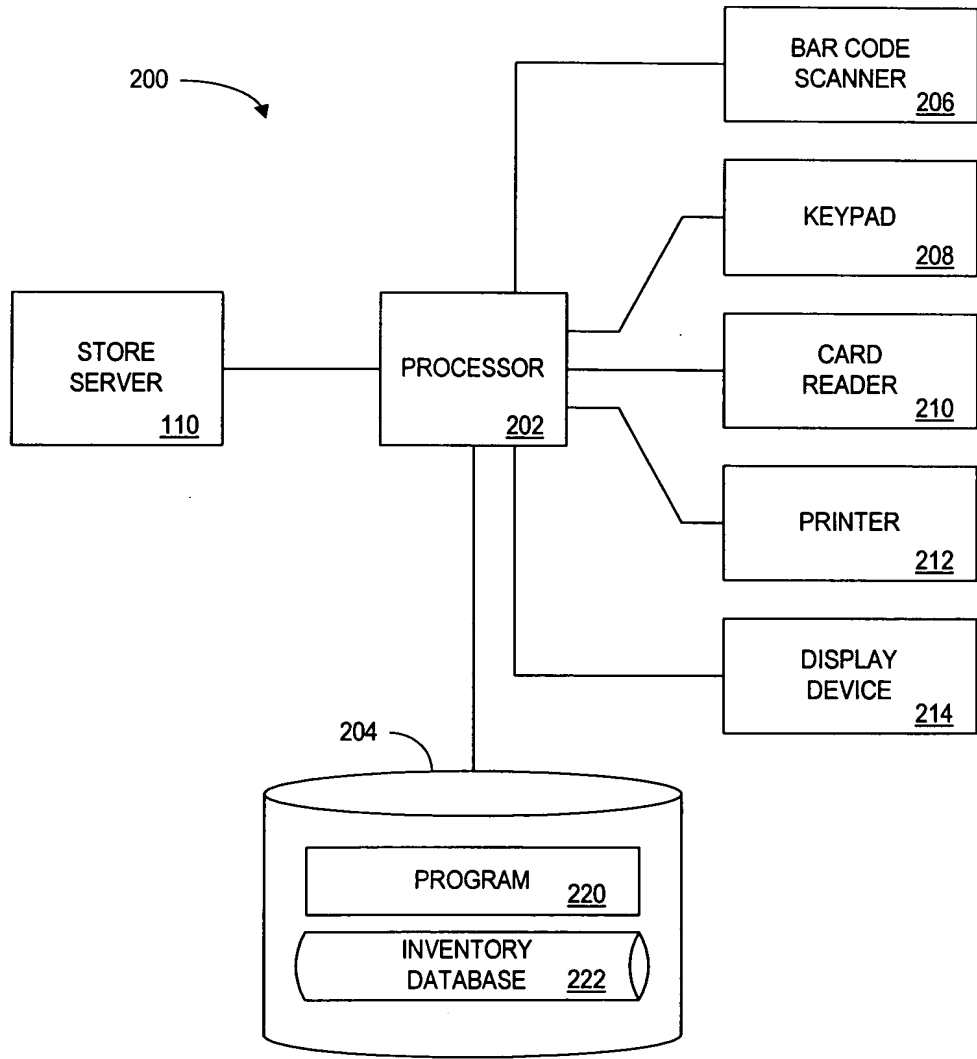


FIG. 2A

660000 25400000

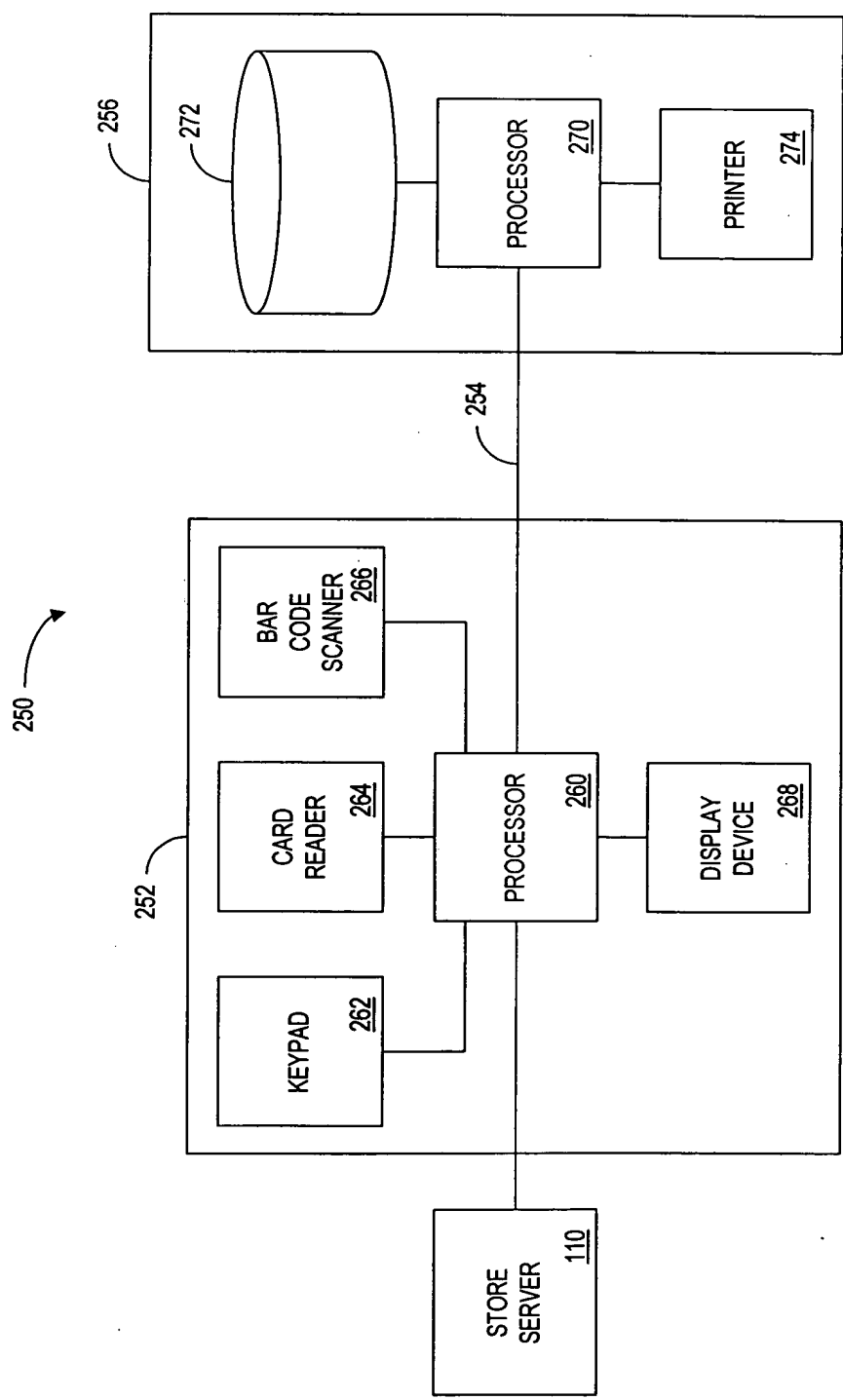


FIG. 2B

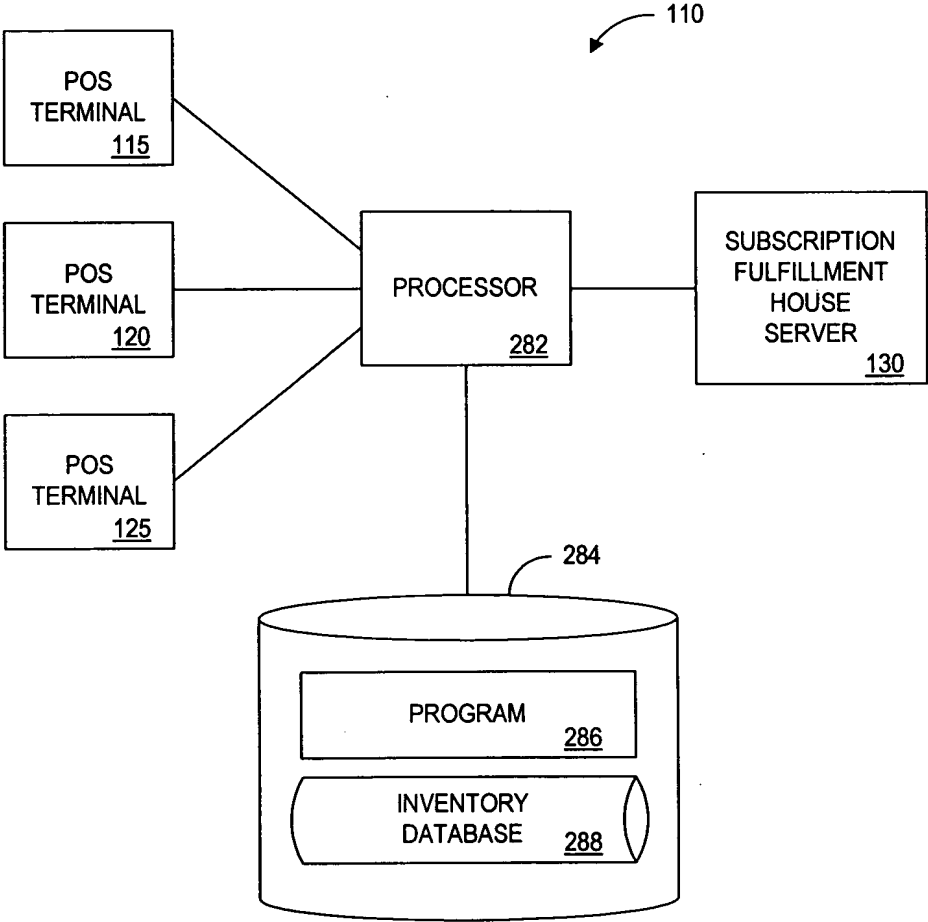


FIG. 2C

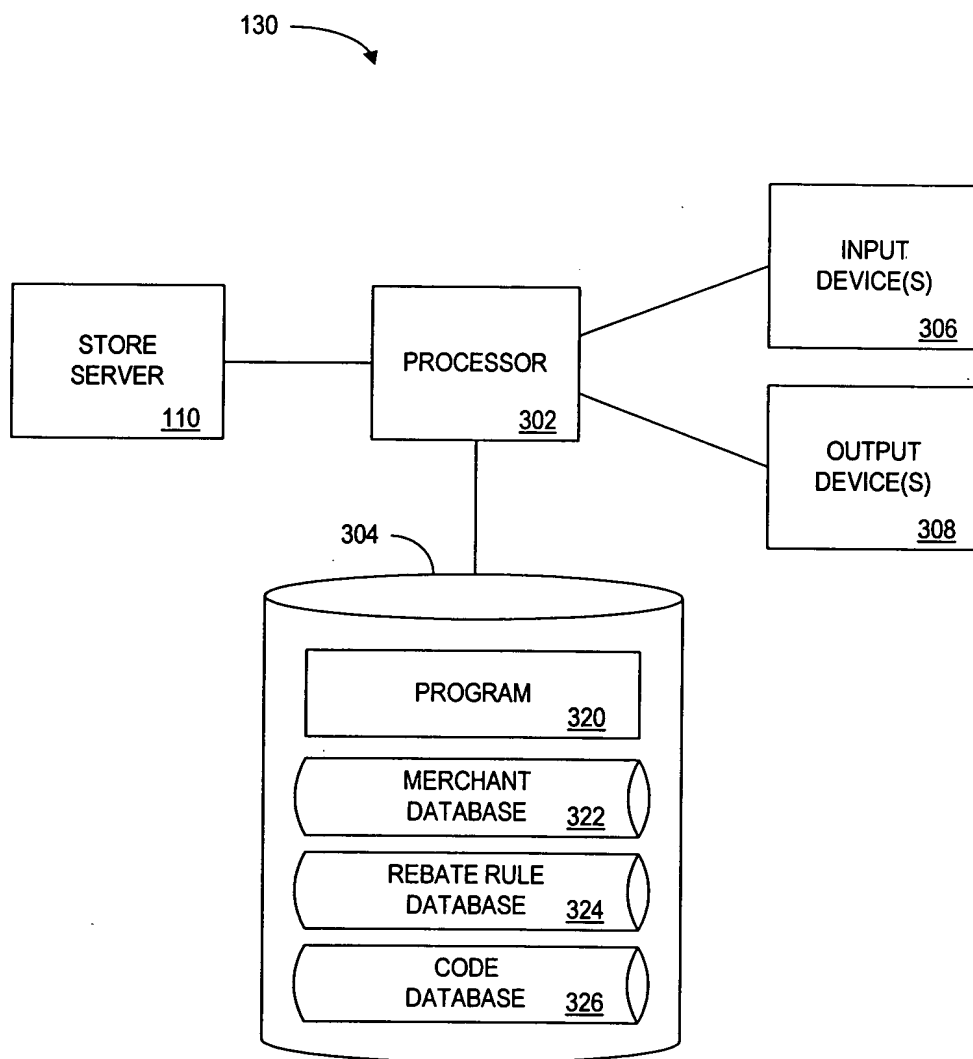


FIG. 3

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

| ITEM IDENTIFIER <u>420</u> | ITEM DESCRIPTION <u>422</u> | PRICE <u>424</u> |
|-------------------------------|--------------------------------|---------------------|
| 12340 | NEWS MAGAZINE | \$3.50 |
| 12341 | BABY FORMULA (17 OZ.) | \$6.75 |
| 12342 | BRAND X COLA | \$2.29 |

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

500

502 504 506 508

| MERCHANT IDENTIFIER 520 | MERCHANT NAME 522 | MERCHANT ACCOUNT IDENTIFIER 524 | AMOUNT OWED 526 |
|-------------------------------|-------------------------|---|-----------------------|
| M 001 | MERCHANT X | MASTERCARD 2222-2222- 2222-2222 | \$114.00 |
| M 002 | MERCHANT Y | BANK & TRUST ACCOUNT NO. 1234567891 | \$0.00 |
| M 003 | MERCHANT Z | INTERNAL ACCOUNT NO. A 00340 | \$0.00 |
| M 004 | MERCHANT Q | AMERICAN EXPRESS 3333-3333- 3333-3333 | \$89.95 |

FIG. 5

6000-243366

600

| REBATE RULE IDENTIFIER 620 | ITEM IDENTIFIER 622 | REBATE AMOUNT 624 | REQUIRED SUBSCRIPTION 626 | REBATE MESSAGE 628 | CONTACT IDENTIFIER 630 |
|-------------------------------------|---------------------------|---------------------------|--|--|------------------------------|
| R 01 | 12340 | ITEM PRICE | NEWS MAGAZINE, AT LEAST 12 MONTH TERM | THIS ISSUE IS FREE WITH A ONE-YEAR SUBSCRIPTION TO NEWS MAGAZINE. CALL 1-800-NEWSUBS FOR YOUR SUBSCRIPTION AND REBATE | 1-800- NEWSUBS |
| R 02 | 12340 | ITEM PRICE | ANY MAGAZINE | THIS ISSUE IS FREE WITH A SUBSCRIPTION TO ANY MAGAZINE. CALL 1-800-NEWSUBS FOR YOUR SUBSCRIPTION AND REBATE | 1-800- NEWSUBS |
| R 03 | 12341 | ITEM PRICE | PARENTING MAGAZINE, ANY TERM | WE'LL REBATE THE PRICE OF YOUR BABY FORMULA IF YOU CALL 1-800 NEWSUBS AND SUBSCRIBE TO PARENTING MAGAZINE | 1-800- NEWSUBS |
| R 04 | 12341 | ITEM PRICE + \$1.00 | PARENTING MAGAZINE AND ONE OTHER MAGAZINE | WE'LL PAY YOU THE PRICE OF THE BABY FORMULA PLUS ONE DOLLAR. JUST CALL 1800-NEWSUBS AND SUBSCRIBE TO PARENTING MAGAZINE AND ONE OTHER MAGAZINE | 1-800- NEWSUBS |

602

604

606

608

FIG. 6

| | | |
|----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| RAFTSMAN | | |

66000 2210300

700

| CODE 720 | ISSUED? 722 | EXPIRATION DATE 724 | REDEEMED? 726 | ISSUING MERCHANT 728 | REBATE RULE IDENTIFIER 730 | REBATE AMOUNT 732 |
|-------------|-----------------------------|---------------------------|-----------------------------------|----------------------------|-------------------------------------|-------------------------|
| ABCD1234567 | NOT ISSUED | -- | -- | M001 | -- | -- |
| 89AB32110 | ISSUED 8:15 PM 7/21/2001 | 7/28/2001 | REDEEMED 7/24/2001 11:40 AM | M001 | R 02 | \$2.95 |
| 123456789 | ISSUED 3:48 PM 7/4/2001 | 8/4/2001 | REDEEMED 7/29/2001 1:18 PM | M004 | R 01 | \$3.50 |
| 836319910 | ISSUED 5:03 PM 6/24/2001 | 8/28/2001 | NOT REDEEMED | M019 | R 03 | \$6.75 |

702

704

706

708

FIG. 7

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

66220 2243300

800

| CODE | ISSUED? | EXPIRATION DATE | SUBSCRIPTION PURCHASED? | REDEEMED? | ISSUING MERCHANT | REBATE RULE IDENTIFIER | REBATE AMOUNT |
|-------------|-------------------------------|-----------------|------------------------------------|----------------------------------|------------------|------------------------|---------------|
| 820 | 822 | 824 | 826 | 828 | 830 | 832 | 834 |
| ABCD1234567 | NOT ISSUED | - | - | - | M 004 | R 01 | \$3.50 |
| 13579842 | ISSUED 5:41 PM 8/9/2001 | 8/23/2001 | NO | - | M 001 | R 02 | \$2.95 |
| 998877665 | ISSUED 6:03 PM 8/9/2001 | 8/30/2001 | PURCHASED 11:23 AM 8/21/2001 | NO | M 001 | R 03 | \$6.75 |
| 24680246 | ISSUED 7:11 PM 8/9/2001 | 8/30/2001 | PURCHASED 9:07 AM 8/29/2001 | REDEEMED 1:01 PM 8/31/2001 | M 002 | R 04 | \$7.75 |

802

804

806

808

FIG. 8

| | | |
|----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| RAFTSMAN | | |

600 24935

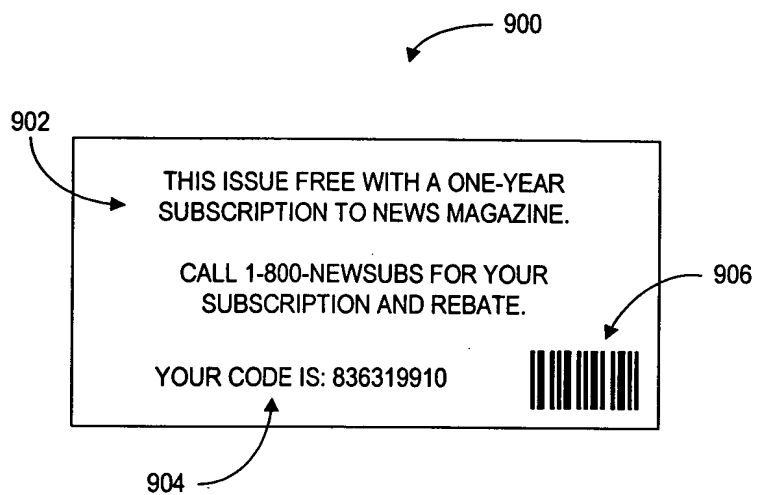


FIG. 9

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

1000

1000 1002 1004 1006 1008

| | | |
|---|-----------------------------|----------------|
| CREDIT CARD ACCOUNT NUMBER 1111-1111-1111-1111 | | |
| 1002 | | |
| DESCRIPTION 1020 | TRANSACTION DATE 1022 | AMOUNT 1024 |
| MERCHANT Q | 7/4/2001 | \$22.89 |
| SUBSCRIPTION: NEWS MAGAZINE | 7/29/2001 | \$12.95 |
| REBATE: ONE ISSUE NEWS MAGAZINE PURCHASED AT MERCHANT Q | 7/29/2001 | - \$3.50 |

FIG. 10

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

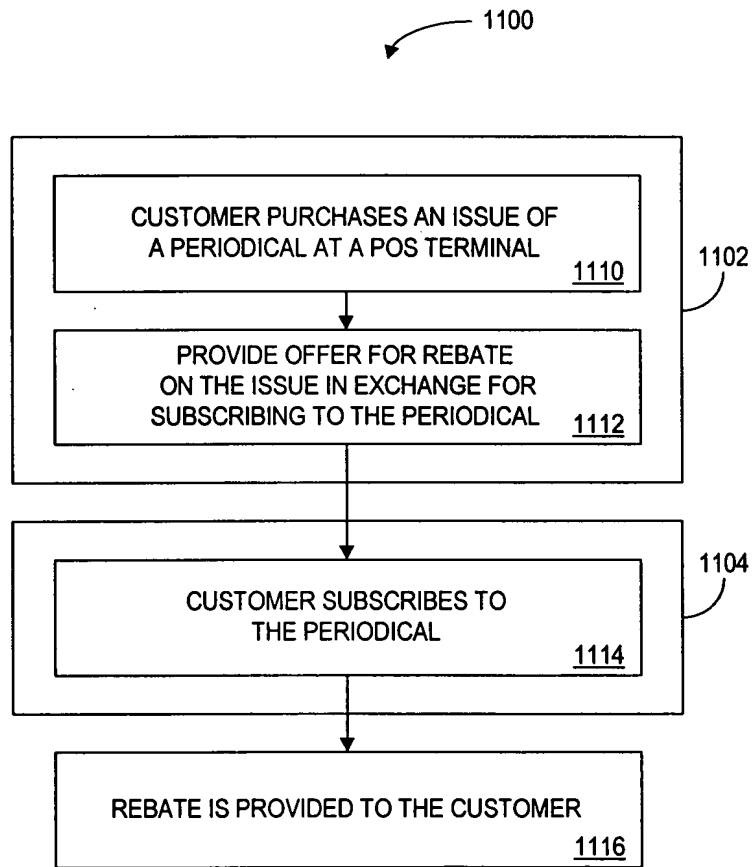


FIG. 11

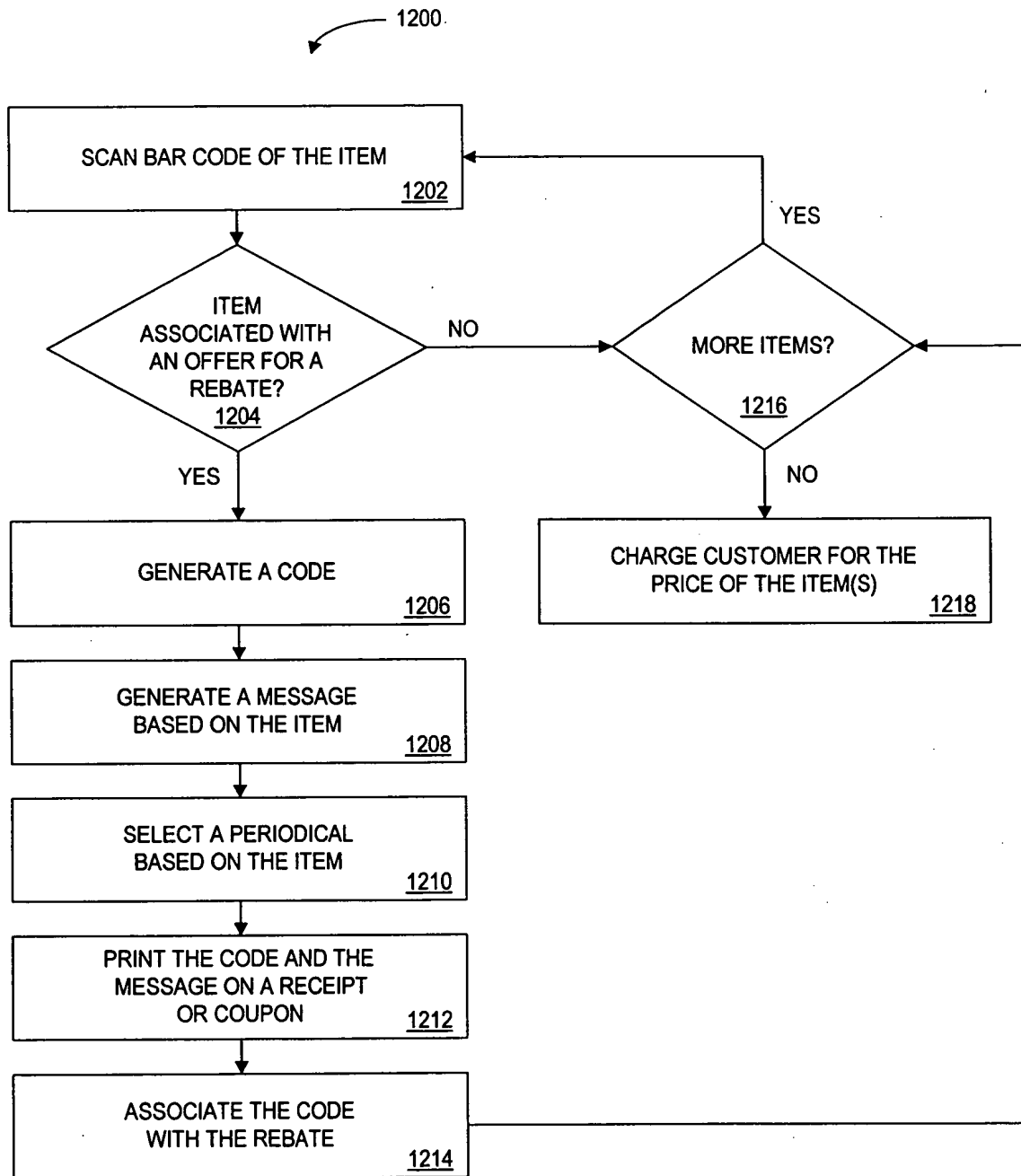


FIG. 12

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

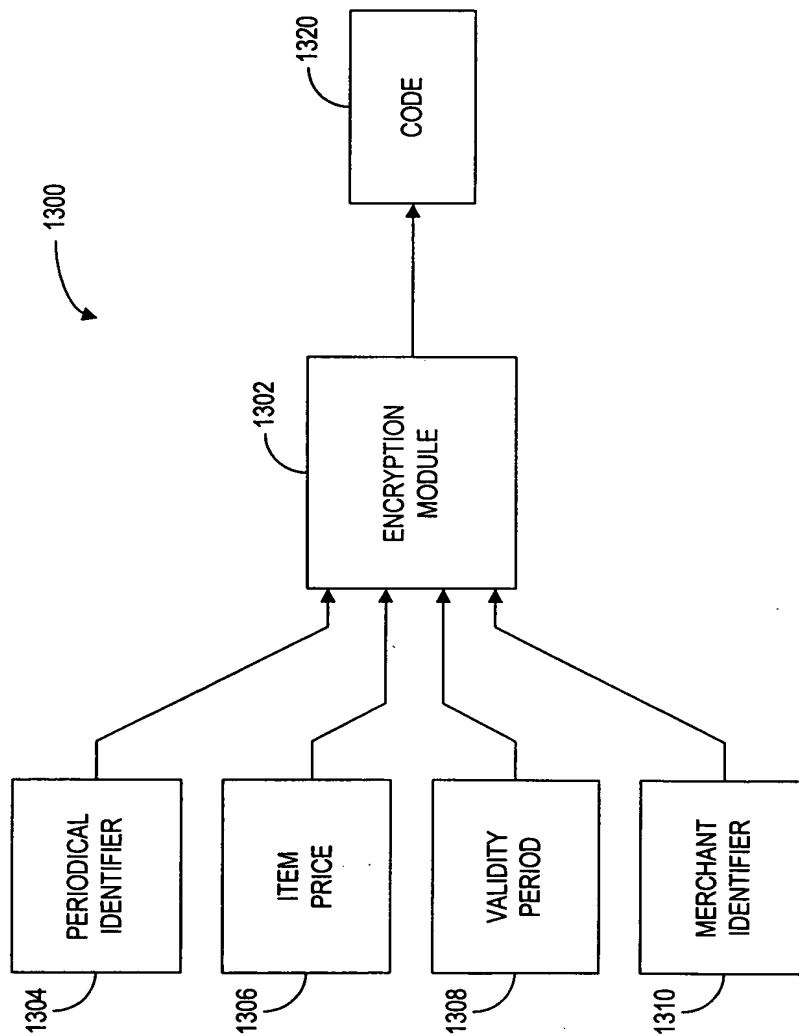


FIG. 13

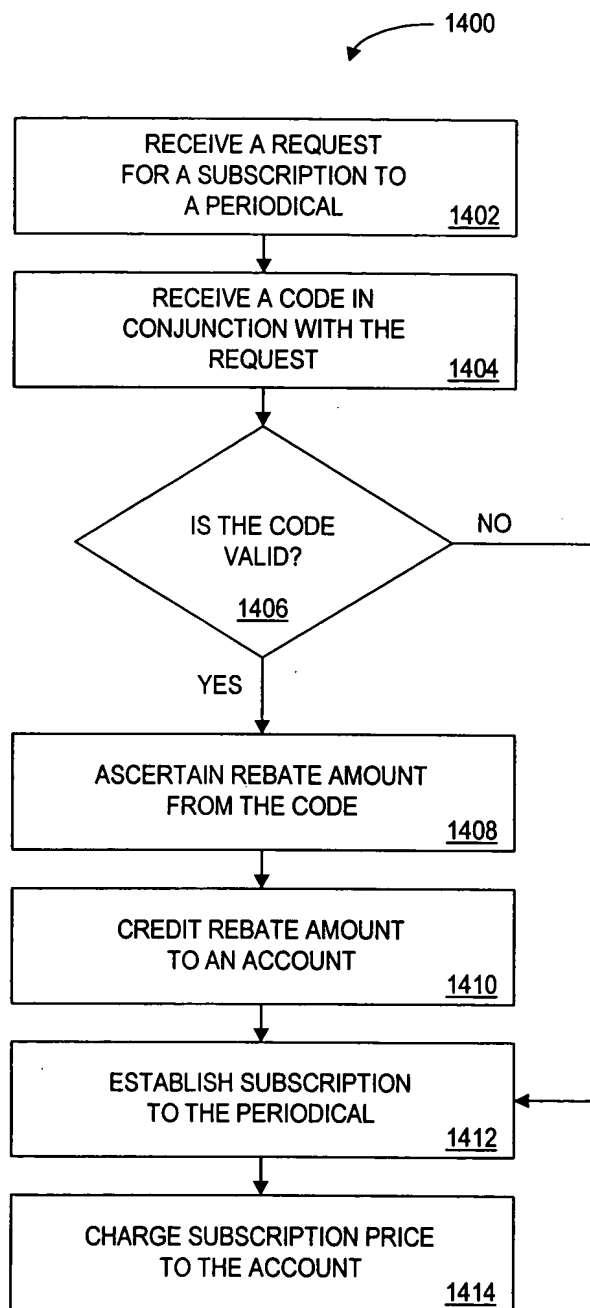


FIG. 14

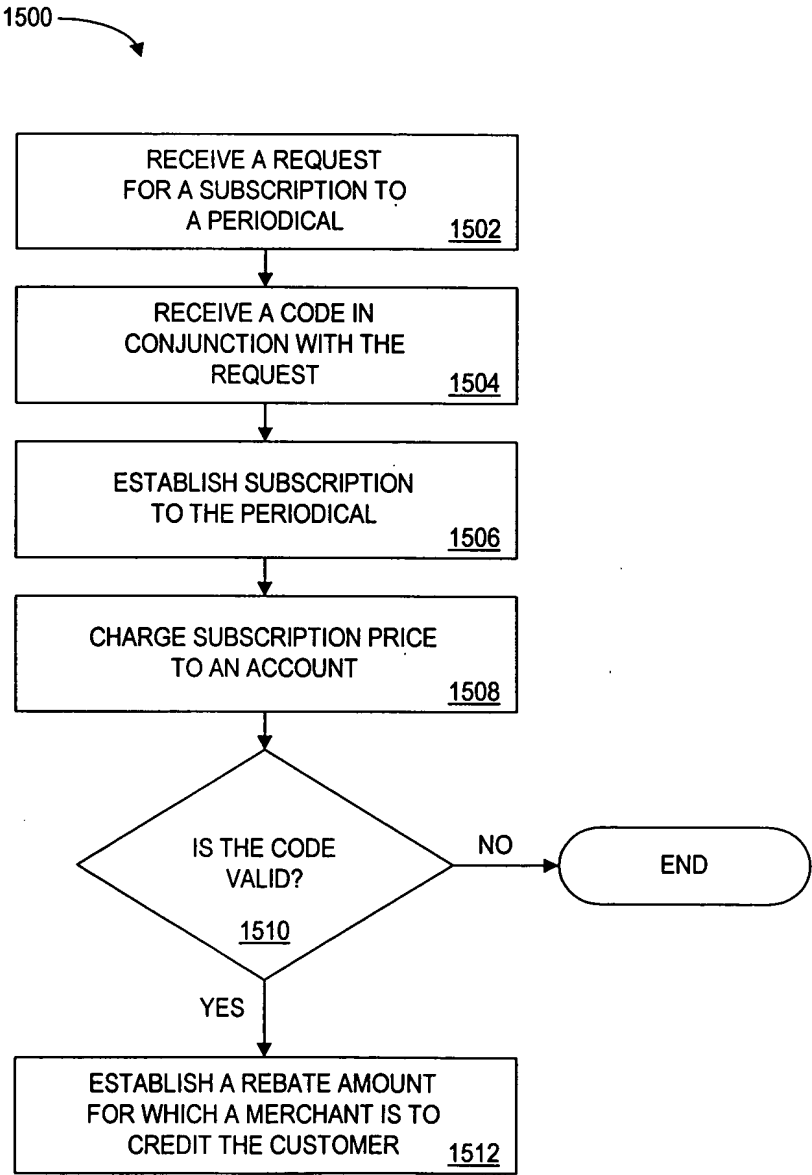


FIG. 15

| | | |
|-----------|-----------|----------|
| APPROVED | O.G. FIG. | |
| BY | CLASS | SUBCLASS |
| DRAFTSMAN | | |

1600

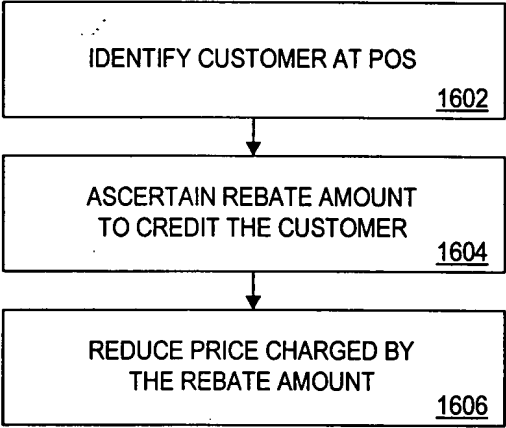


FIG. 16